

THE IMMERSION COLLECTION AGREEMENT

This Immersion Collection Agreement (“Agreement”) is entered into by and between:

INNERGY LLC, a Kentucky limited liability company doing business as Macie Renae Coaching (“Company”), with a principal mailing address of 212 N. 2nd Street, STE 100, Richmond, KY 40475,

and

The undersigned client (“Client”).

Client and Company may be referred to collectively as the “Parties.”

1. SERVICES OVERVIEW

The Immersion Collection is a twelve (12) month coaching container delivered sequentially from April 27, 2026 through April 27, 2027, inclusive of scheduled integration and holiday breaks as outlined in the official program calendar provided to Client.

The program includes the following phases:

- Phase I – Private 1:1 Coaching (10 weeks)
- Phase II – Elevated EQ (5 weeks)
- Phase III – The Threshold (4 weeks)
- Phase IV – The Hybrid Experience (12 weeks)
- Phase V – The Art of Agency (16 weeks)

Client shall also receive conditional lifetime access to The EQuipped Society® as described herein.

Company reserves the right to make reasonable scheduling or format modifications, provided the overall scope and duration remain materially consistent.

2. DELIVERY FORMAT FLEXIBILITY

Company intends for certain phases to include group-based coaching.

However, Client acknowledges that enrollment levels may vary.

If only one Client is enrolled in a given phase, Company may deliver that phase in a private coaching format rather than a group format.

Such modification shall not:

- Alter the financial obligation under this Agreement;
- Extend the duration of the program;
- Convert the program into unlimited private coaching;
- Constitute grounds for refund or price adjustment.

Client acknowledges that the value of The Immersion Collection is not dependent upon group participation.

3. PROGRAM PHASE DETAILS

Phase I – Private 1:1 Coaching

Duration: 10 consecutive weeks

Schedule: Mondays

Session Length: Up to 45 minutes via Zoom

Client shall schedule sessions via Company's designated scheduling platform.

Rescheduling requires a minimum of twelve (12) hours' notice.

Sessions missed without proper notice or prior written agreement shall be forfeited.

Marco Polo Support (Phase I Only)

- Available Monday–Friday
- Company may respond with up to twenty (20) minutes of video feedback per business day
- Weekend responses are discretionary
- Client must attend their scheduled Monday session to retain Marco Polo access that week

Marco Polo support is supplemental and does not replace scheduled sessions.

Client receives:

- One (1) EQ-i 2.0® assessment at enrollment
- One (1) Private Coaching Workbook

Phase II – Elevated EQ

Duration: 5 weeks

Group Coaching: Tuesdays at 8:00 PM EST

Session Length: Approximately 60 minutes

Private Coaching:

- One (1) 20-minute Zoom session per week
- Scheduled Wednesdays via Calendly

No Marco Polo support during this phase.

Materials include:

- Elevated EQ Workbook

Replay access available during program term only.

Phase III – The Threshold

Duration: 4 weeks

Group Coaching: Tuesdays at 8:00 PM EST

No private sessions.

No Marco Polo support.

Materials include:

- Workbook
- Play money
- Puzzle
- Hands-on exercise materials

Replay access available during program term only.

Phase IV – The Hybrid Experience (12-Week Version)

Duration: 12 weeks

Group Coaching: Tuesdays at 8:00 PM EST

Private Coaching: One 20-minute session Wednesdays

Includes:

- 12 group sessions
- 12 private sessions
- Workbook

Marco Polo available Monday–Friday under same rules as Phase I.

Replay access available during program term only.

Phase V – The Art of Agency

Duration: 16 weeks

Group Coaching: Tuesdays at 8:00 PM EST

Private Coaching: One 20-minute session Wednesdays

No Marco Polo support unless Client is personally invited into a separate private coaching vault.

Includes:

- Workbook

Replay access available during program term only.

4. ATTENDANCE REQUIREMENTS

Attendance at live sessions is mandatory unless excused in advance due to illness or mutually agreed circumstances.

Repeated absence may result in removal from advanced phases if such absence materially impacts group integrity.

Missed sessions are not eligible for make-up unless cancelled by Company.

Replay recordings shall generally be available within approximately 24 hours.

5. PROGRAM PORTAL ACCESS

Client shall receive access to a single designated online portal containing group session replays and program materials.

Portal access remains active only during the twelve-month program term and shall be revoked at the conclusion of the program (April 2027).

Replay access is not lifetime and holds no independent monetary value.

The EQuipped Society is hosted separately and governed by separate lifetime access terms.

6. EQ-i 2.0® ASSESSMENTS

The Immersion Collection includes two (2) EQ-i 2.0® assessments:

1. One at enrollment
2. One at or near program conclusion

The second assessment is contingent upon full compliance with financial and contractual obligations.

Clients who default, withdraw, or are removed prior to completion forfeit the second assessment.

Unused assessments hold no cash value.

Third-Party Disclaimer

The EQ-i 2.0® is a standardized assessment administered through an authorized third-party platform.

Company does not control its technical systems or scoring methodology.

Assessment results are not medical, psychological, or diagnostic evaluations.

7. INVESTMENT & PAYMENT TERMS

The total investment for The Immersion Collection is:

- Eighteen Thousand Dollars (\$18,000 USD) if paid in full; or

- Nineteen Thousand Five-Hundred Dollars (\$19,500 USD) if paid via installment plan.

Client agrees to pay the selected investment amount as indicated on the Enrollment Form executed via Company's invoicing platform, which is incorporated herein by reference.

All payments are non-refundable.

Enrollment constitutes a binding financial commitment for the full contractual amount regardless of participation level.

Installment Structure Clarification

Any installment payment plan represents a financing arrangement for the total contractual investment.

Payments are not tied to specific phases, months, or sessions.

Completion of any phase does not reduce the remaining financial obligation.

Third-Party Financing (Affirm, Klarna, or Similar)

If Client elects to utilize a third-party financing provider (including but not limited to Affirm or Klarna), Client acknowledges:

- Client's financing agreement is solely between Client and the financing provider;
- Company receives payment in full from the financing provider at time of purchase;
- Client remains fully responsible for repayment under the financing provider's terms;
- Any disputes regarding payment schedule, interest, or fees must be addressed directly with the financing provider;
- Client may not seek refund from Company based on dissatisfaction with financing terms.

Use of third-party financing does not alter the non-refundable nature of this Agreement.

Automatic Payment Authorization

Client authorizes Company to charge the designated payment method for scheduled installments.

Cancellation of automatic withdrawal without written agreement constitutes material breach.

Default & Cure Period

Failure to remit payment within five (5) calendar days of due date constitutes default.

Company may issue written notice via email.

Client shall have forty-eight (48) hours to cure the default.

Failure to cure permits Company to:

- Suspend access
- Remove Client
- Revoke EQuipped Society access
- Accelerate the remaining balance
- Pursue lawful collection remedies

Client agrees to be responsible for reasonable attorney's fees and enforcement costs.

Chargebacks

Initiating a chargeback or payment dispute after receiving services constitutes breach of contract.

Company may pursue legal remedies and recover associated costs.

8. INTELLECTUAL PROPERTY

All materials, workbooks, recordings, frameworks, and methodologies are the exclusive property of Company.

Client receives a limited, non-transferable, personal-use license.

Client may not reproduce, distribute, record, or commercialize materials.

9. RECORDINGS & MEDIA CONSENT

All group sessions are recorded.

Client consents to audio and video recording during participation.

Company retains ownership of recordings.

Company may use excerpts for educational or marketing purposes.

Reasonable efforts will be made to obtain additional consent before using identifiable personal information publicly.

Client is responsible for personal disclosures made during recorded sessions.

10. CONFIDENTIALITY

Client agrees to maintain confidentiality regarding other participants.

Company agrees to maintain confidentiality regarding Client information except as required by law.

Group confidentiality cannot be absolutely guaranteed.

11. PROFESSIONAL DISCLAIMER

Company provides coaching and educational services only.

Company does not provide medical, psychological, legal, or financial advice.

Client agrees to seek licensed professionals where appropriate.

Client assumes full responsibility for participation and outcomes.

12. ASSUMPTION OF RISK

Client understands coaching may involve emotional reflection and behavioral change.

Client voluntarily assumes all risks associated with participation.

13. LIMITATION OF LIABILITY

Company's total liability shall not exceed the total amount paid by Client.

Company shall not be liable for indirect or consequential damages.

14. INDEMNIFICATION

Client agrees to indemnify and hold Company harmless from claims arising from Client's participation or actions.

15. CONDUCT & REMOVAL

Company reserves the right to remove Client for disruptive or inappropriate conduct.

Removal does not relieve financial obligation.

16. GOVERNING LAW & DISPUTE RESOLUTION

This Agreement is governed by Kentucky law.

Any dispute shall be resolved exclusively in Kentucky state courts.

Client consents to jurisdiction and venue in Kentucky.

Both Parties waive the right to jury trial.

Client waives participation in any class or collective action.

Prevailing party may recover attorney's fees.

17. PRICING FLEXIBILITY

Company reserves the right to modify pricing for future cohorts.

Current enrollment pricing does not establish precedent.

18. Electronic Acceptance & Incorporation by Reference

Client acknowledges that this Agreement is presented electronically and is incorporated by reference into the enrollment and payment process conducted through Company's designated checkout, invoicing, or payment processing platform, including but not limited to Stripe, Affirm, Klarna, MoonClerk, or any successor platform utilized by Company.

By selecting the acknowledgment checkbox (if applicable), completing checkout, submitting payment, executing an electronic signature, or otherwise enrolling in The Immersion Collection, Client affirms that they have read, understood, and agree to be legally bound by the terms of this Agreement.

Client agrees that submission of payment — whether directly to Company or through a third-party financing provider — constitutes affirmative acceptance of all terms herein, regardless of whether Client has retained a separate copy of this Agreement.

Electronic acceptance shall have the same legal force and effect as a handwritten signature under applicable state and federal law, including the Electronic Signatures in Global and National Commerce Act (E-SIGN Act).

If Client utilizes a third-party financing provider (including but not limited to Affirm or Klarna), Client acknowledges that:

- This Agreement remains binding between Client and Company;
- The financing agreement is separate and between Client and the financing provider;
- Company's receipt of funds from the financing provider constitutes full payment to Company;
- Client's obligations under this Agreement are not contingent upon financing approval, repayment schedule, or dispute with the financing provider.

Company reserves the right to request execution of a separate signed copy of this Agreement via electronic signature platform (including but not limited to DocuSign) or written signature.

Failure to execute a separate signed copy upon request does not invalidate this Agreement or relieve Client of any financial or contractual obligations.

19. SURVIVAL

Payment obligations, intellectual property, confidentiality, dispute resolution, and related protections survive termination.

SIGNATURES

INNERGY LLC

By: _____

Name: Macie Renae Wilson

Title: Managing Member

Date: _____

Client

Signature: _____

Printed Name: _____

Date: _____